

Coffee Colloquy Impact Report

Nov 24



07/11/2024



25 Coffee Colloquies delivered on all 17 of the UN Sustainable Development Goals

16.11	Launch of the Coffee Colloquy Series	SDG 13	Climate Action: Planetary Boundaries
SDG 1	No Poverty	SDG 13	Climate Action: Monitoring Nature
SDG 2	Zero Hunger	SDG 13	Climate Action: Space for Nature
SDG 3	Good Health and Well-being	SDG 14	Life Below Water
SDG 4	Quality Education	SDG 15	Life on Land
SDG 5	Gender Equality	SDG 16	Peace, Justice and Strong Institutions
SDG 6	Clean Water and Sanitation	SDG 17	Partnership for the GOALS
SDG 7	Affordable and Clean Energy		Further issues discussed:
SDG 8	Decent Work and Economic Growth	05.12	Space: Avoiding an Environmental Disaster
SDG 9	Industry, Innovation and Infrastructure	26.03	Navigating AI
SDG 10	Reduced Inequality	09.05	The Commonwealth Opportunity
SDG 11	Sustainable Cities and Communities	24.09	Philanthropy
SDG 12	Responsible Consumption and Production	07.10	Quantum AI for Good

>2500 attendees who otherwise might not have had the opportunity to visit Mansion House



“I was warmly welcomed by the Lord Mayor and Lady Mayoress, who made me feel welcomed”

“I can't think of many other organisations who have the ability to put an event like this on and with such a breadth of participants”

“It was inspiring and really valuable to see and hear from the experts in the room”

...with **>250** leading speakers at the
forefront of their industries



...from >26 organisations...



ARUP

Astroscale

CHATHAM HOUSE

BritishExpertise INTERNATIONAL

THE ROYAL SOCIETY

COMMONWEALTH
Enterprise and Investment Council

ROYAL HOLLOWAY UNIVERSITY OF LONDON

CITY UNIVERSITY OF LONDON
— EST 1594 —

CITY OF LONDON POLICE

MQ Mental health research



The Law Society



KING'S College LONDON

Imperial College London

city Harvest LONDON
RECYCLING FOOD, PEOPLE & PLANET

ROYAL AIR FORCE AIR CADETS



Marine Stewardship Council



The Worshipful Company of Water Conservators



Goodenough College

UCL

...covering all **17** of the UN Sustainable Development Goals



SUSTAINABLE DEVELOPMENT GOALS

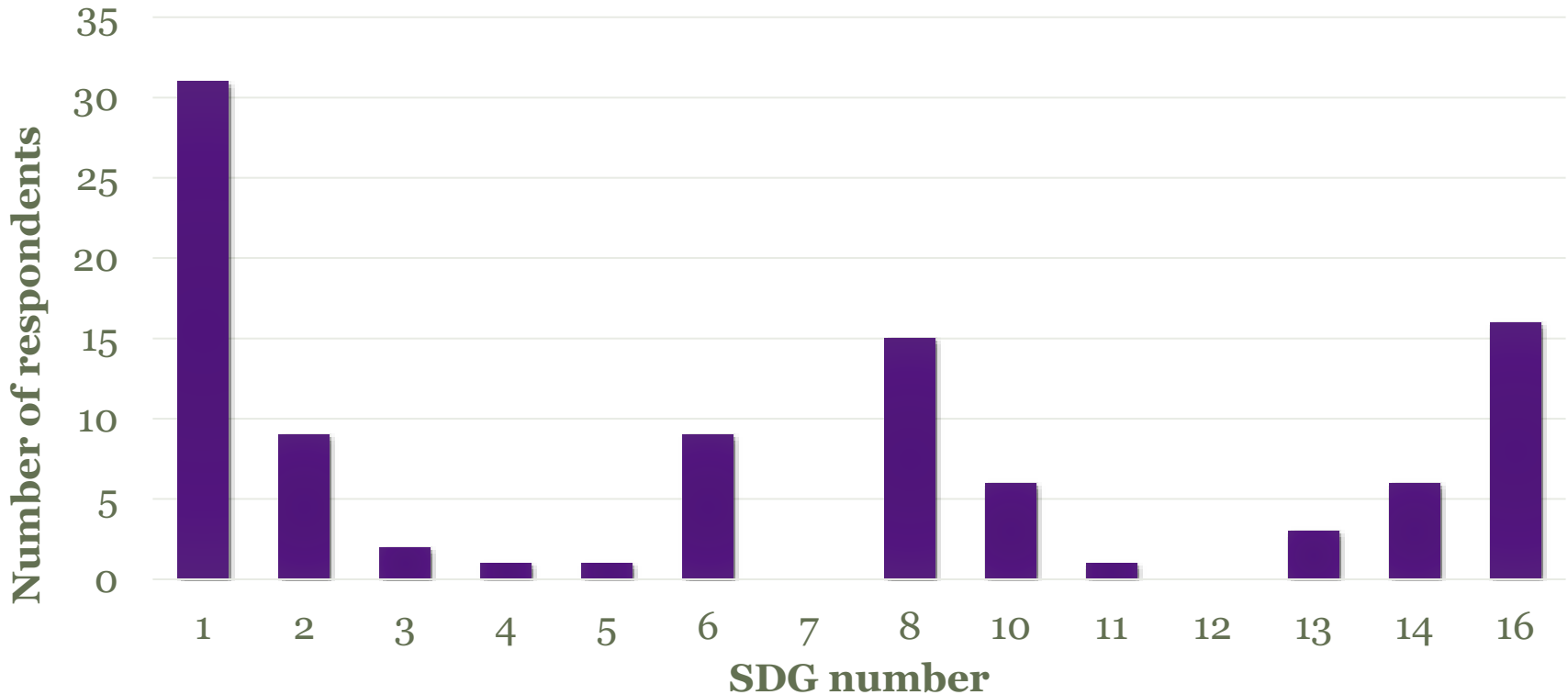
17 GOALS TO TRANSFORM OUR WORLD



We conducted a follow up survey with 100+ respondents, with feedback from 14 events...



Number of respondents per SDG

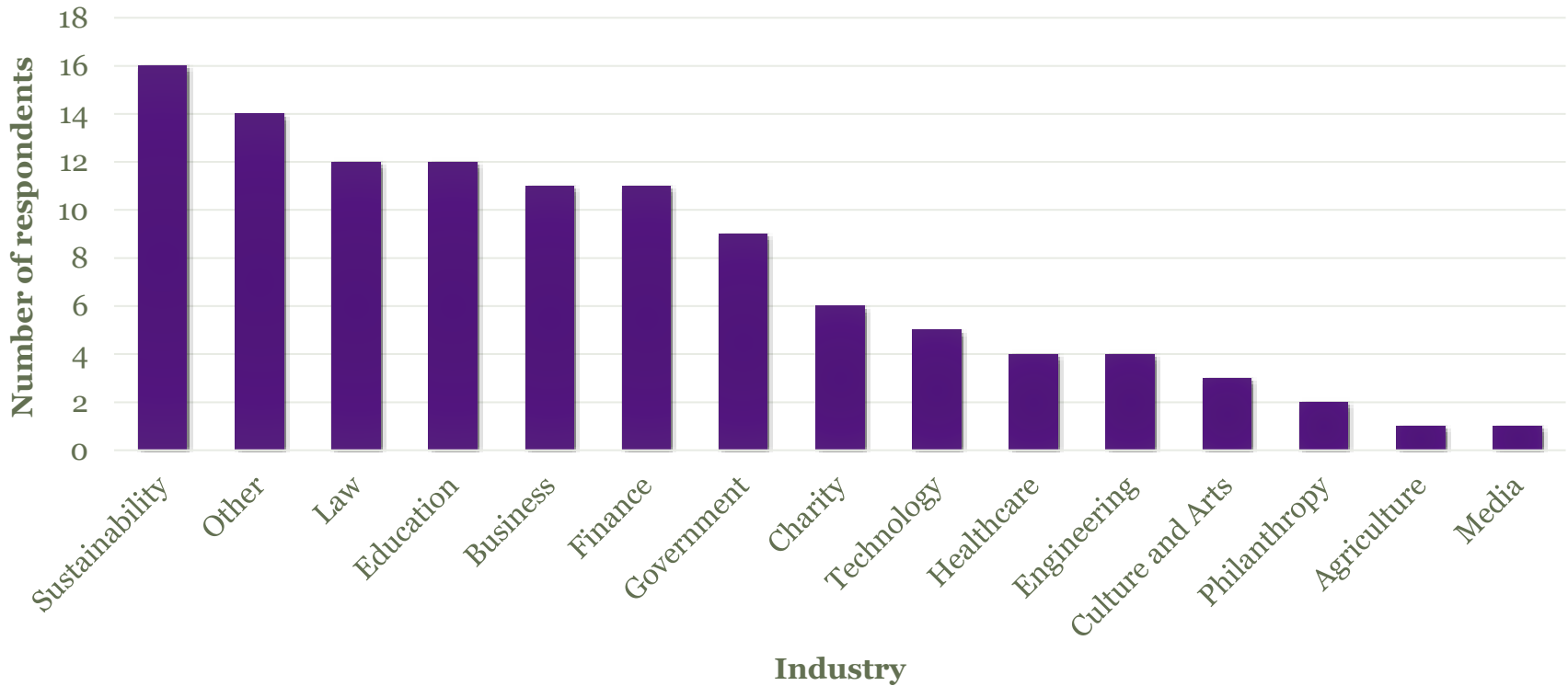


SDG 1 had the most respondents, while SDGs 4, 5 and 11 had relatively fewer. Overall, we received feedback from a strong cross section of SDGs

Our respondents were from a range of different sectors, showing the CCs wide reach



Number of respondents per industry



Sustainability related industries were the most common for CC attendees, with a large 'other' category, also showing the sector reach at the Coffee Colloquies

SDG Knowledge Improvement



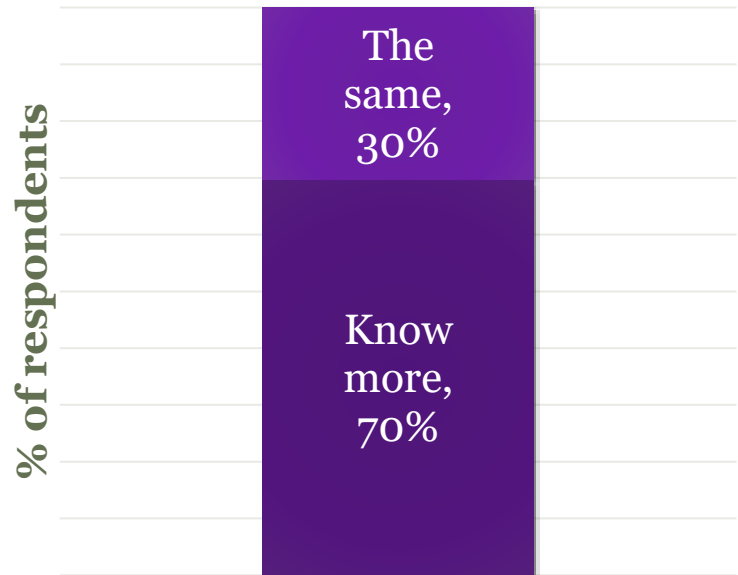
The CC events have proven they are a successful tool at improving participants knowledge of SDGs



70%

 Improvement in SDG knowledge after a Coffee Colloquy

Did you know more about the SDG after the event?



Response

"I came away with a much better understanding of the SDG discussed"

SDG Knowledge Improvement

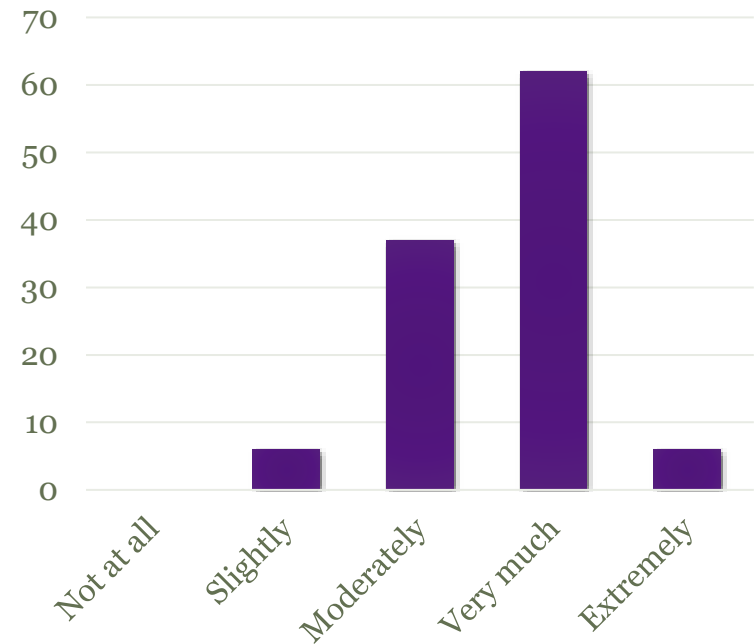


The CC events have proven they raise awareness of the SDGs for participants



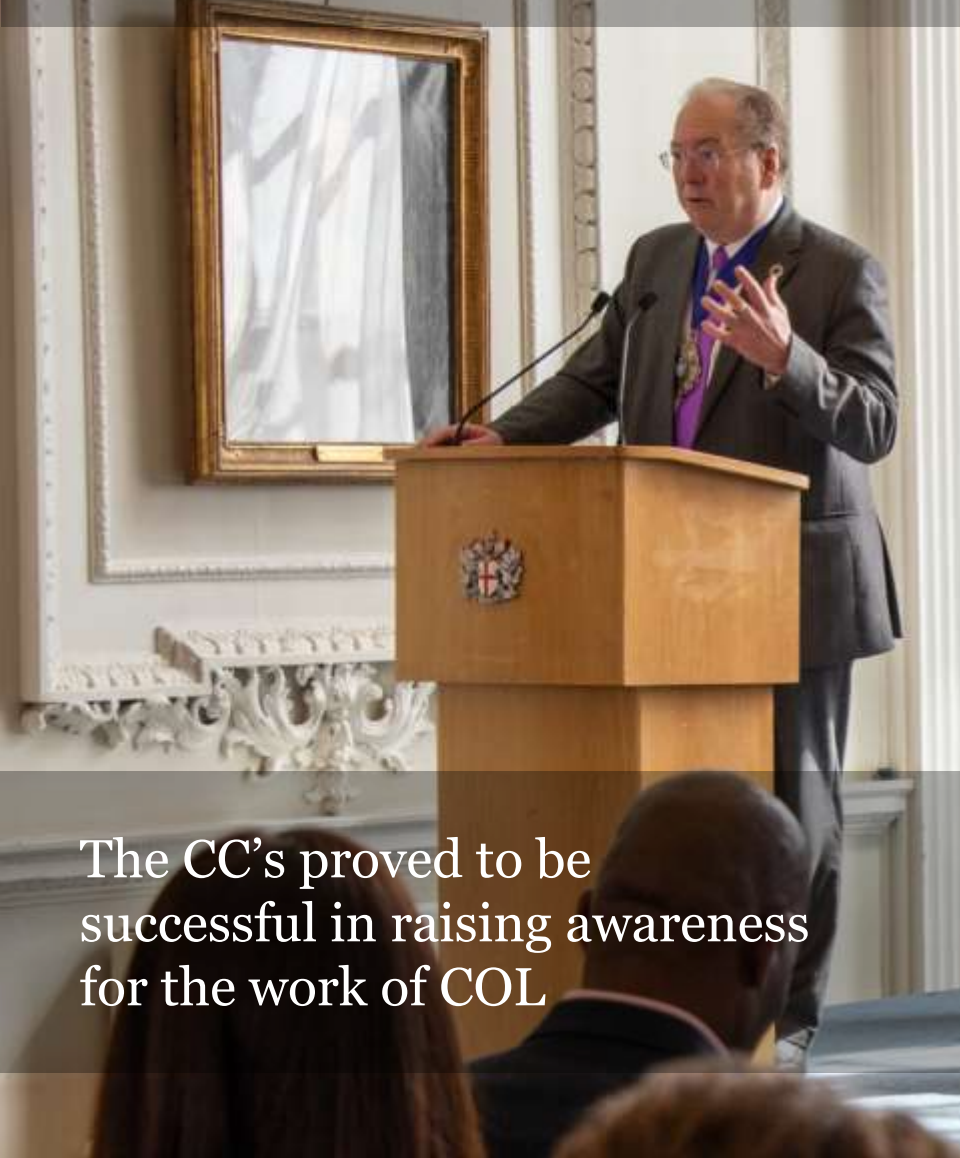
100% of people thought CCs raised SDG profile

To what extent did the event raise the profile of the SDG?



"Attending this event has made me rethink how I can collaborate with businesses in the square mile"

COL Knowledge and Awareness

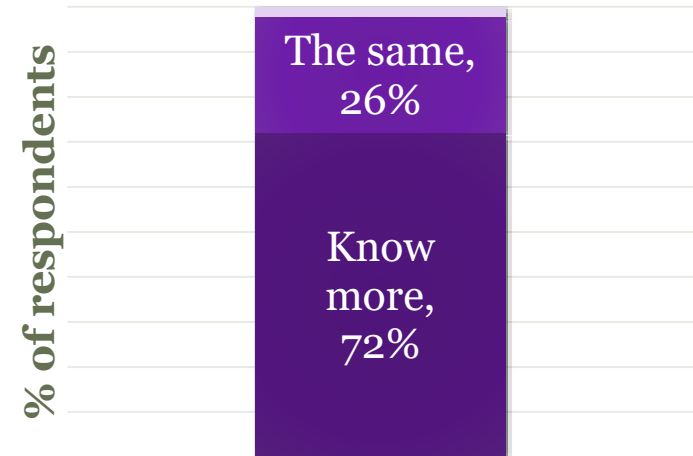


The CC's proved to be successful in raising awareness for the work of COL



72% of people knew more about the City of London after a Coffee Colloquy

Did you learn more about the work of COL after the event



Response

"It provided a valuable insight and shared understanding on the role of the City of London and the Livery in the delivery of the UN SDG Goals"

Networking and Building Relationships

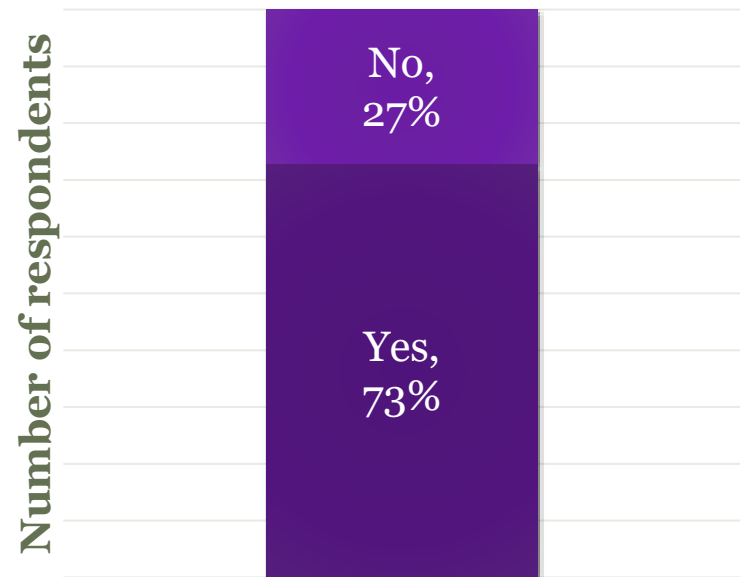


Coffee Colloquies are a place where people make new connections and network with people outside of their typical circles



73% of people made new connections at a Coffee Colloquy

Did you make new connections at the event?



Response

"I made valuable connections as a result of the event"

Insights

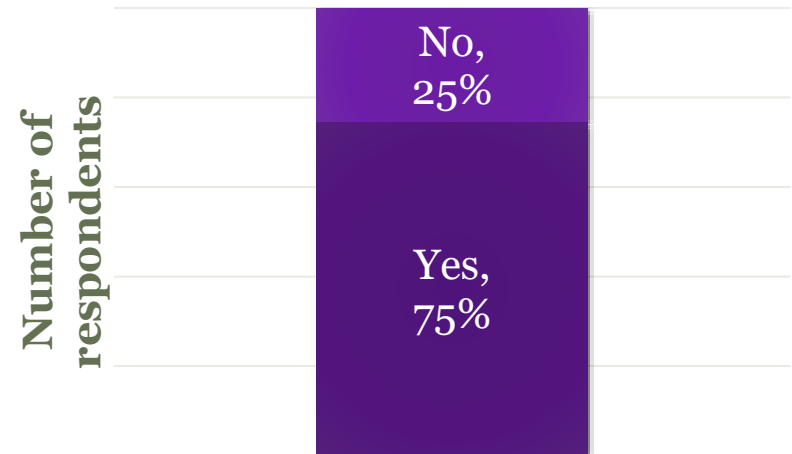


The CCs delivered interesting insights to the majority of people who attended



75% of people gained Interesting insights from CCs

Did you gain interesting insights from the event?



Response

"The content and speakers were excellent - I enjoyed hearing from so many different sectors and those knowledgeable in all. There was so much experience captured in the room. It was more than thought-provoking"

Feedback



People considered the CCs to be engaging, connection fostering, and innovative, while also providing opportunities to build partnerships

People left overwhelmingly

positive feedback



Most common words used to describe the event in written feedback

Support **Collaboration** **Engaging** **Connections** **Conversations**
Interesting **Partnership** **Connections** **Impact** **Innovation**
Awareness **Development**
Opportunity

"I think it is a superb initiative to organise these events and keep people in contact. It really promotes collaboration in the City"

Feedback



People considered the CCs to be engaging, connection fostering, and innovative, while also providing opportunities to build partnerships

With a few minor points for **improving**



Most common points of improvement in written feedback

More time for Q&A

Better timekeeping

More networking time

Most common points of positive feedback

Format

Quality of speakers

"I loved the large number of people and the blessedly short speeches reflecting real life attention spans"

With the **Lord Mayor** considering the event series a resounding success...



“The Coffee Colloquies were a great show of problem solving. They embodied the idea of London being the world's coffee house and I am delighted to see the events be such a success. Thanks to all the organisations and attendees involved. We eagerly look forward to hearing future results of all these new connections”